

Ultimate Gift Certificates™

Product Description:

The Ultimate Gift Certificates module allows your customers to purchase gift certificates that can be redeemed at your website. These certificates can be created via auto-vending or by creating them manually.

Key Features:

- Auto-Vending
- Remaining Balance Carry Over
- Tax / Shipping Exclusion
- Key Formatting
- Recipient Emailing
- Template Based
- Expiration Dates
- Pending & Active Key States

Support:

Support is offered on all Sebenza modules via our online helpdesk. Module support includes, but not limited to, installation issues, compatibility, and module usage.

Requests outside of the modules scope will be addressed on a case by case scenario. In most cases these requests will on a custom development basis at our current hourly rate.

Before contacting support, please refer to not only this document... but also to our [online FAQ center](#).

URL: <http://www.sebenza.com/>

Installation Instructions

1. After purchasing the Miva Merchant 5 module, download it to your computer. If it was supplied as a Zip file, unzip it to a convenient directory.
2. Next, upload your new module to your Miva Merchant administration panel via the “Add” link to the right of the “Modules” link in the left navigation.
3. Click the “Upload” button and select the module to be uploaded and installed. After you select the module click the “Add” button.

Now your module is installed to your Miva Merchant Domain. Next, we will need to assign the module to the store you want to use it with.

4. Click “System Extension Configuration” within the left navigation under your selected store.
5. Find the “Ultimate Gift Certificates” module, select the checkbox, and hit “Update”.
6. Now that the module is assigned to the store, you will need to enter your license number. Enter your purchased license number and click “Update”.
7. An “Item” named “*giftcert*” was created during installation and automatically assigned to your OSEL *Page Template*. Click the “Items” tab within the OSEL Page Template to assign the “giftcert” item or to verify that the “giftcert” item was assigned during installation.
8. Gift Certificate Template: We need to add the item tag to the OSEL template where we want the Ultimate Gift Certificates module to display. Add the following line to the OSEL template:

```
<mvt:item name="giftcert" param="redeem" />
```

Note: The item tag above can't be located within any <FORM></FORM> tags.

Main Settings

- **Allow Multiple Certificates** - Allows your customers to use more than one gift certificate at checkout.
- **Auto-Vend Payment Methods** - This will option will list your stores current payment modules. This will allow you to auto-vend certificate keys based on approved payment. If you have no payment method chosen for auto-vending, any auto-vending keys will marked with a “pending” status.
- **Key Count** - The key count option allows you to specify how many characters long you would the gift certificate keys to be.
- **Key Type** - This option allows you to specify the key format. The format can be numeric, alpha-numeric, or alpha.
- **Basket Label** - This text will be the discount description in the customers shopping basket after redeeming any gift certificates.

- **Template** - This is the template that is presented to your customer for Gift Certificate Redemption.

Gift Certificate Settings

- **Code** - Your gift certificate code
- **Value** - The gift certificate dollar value
- **Expires** - How many days until the gift certificate expires. Enter 0 for now expiration.
- **Apply towards tax** - This option allows the customer to apply any gift certificate discounts to the tax total.
- **Apply towards shipping** - This option allows the customer to apply any gift certificate discounts to the shipping total.
- **Auto-Vend Product** - Auto-vending allows you to specify a product code in which a certificate key will be generated. For example, if you wanted to sell gift certificates and have the keys automatically generated for your customers, you could create a product with the code GC100 and specify that code as the auto-vending product code. So, when someone purchases GC100 with an approved payment method, a gift certificate key will be issued to them.
- **Email Template** - This template will allow you to send your customers emails with the gift certificate details.
- **Email Subject** - Subject of the email sent to your certificate customers.
- **HTML Format** – This option specifies if the email sent is in HTML format or not.
- **Pre-Determined Keys** – This feature allows you to specify pre-determined gift certificate keys. Enter each key on a new line within this text box. These keys will be vended before dynamically creating any keys. When each of these keys are vended, they will be removed from the list and entered into the certificates key list.

Gift Certificate Key Settings

- **Key** - Gift certificate key.
- **Issued** - Date certificate key was generated.
- **Last Used** - Date the last time the gift certificate was used.
- **Active** - Checked if Active and unchecked if Pending.
- **Balance** - Remaining balance on certificate key.
- **Expires** - Date the certificate key will expire.
- **Recipient Name** - Certificate recipients name.
- **Recipient Email** - Certificate recipients email address.
- **Message** - Certificate recipients message.
- **Send Now?** - Checking this box will re-send the recipient email upon hitting "Update". You must have a recipient name and recipient email specified before the email will be sent.

How to Create a Gift Certificate

In order for the module to generate certificate keys, it first needs a gift certificate setup. To create a certificate, follow these steps:

1. Click "View Certificates" in the modules administration panel
2. Click the "Add" button

3. Populate the certificate fields and hit the "Update" button

How to Create a Gift Certificate Key

Follow these steps to manually create a gift certificate key.

1. Click "View Certificates" in the modules administration panel
2. Find the certificate you want to generate a key for and click the "Edit" button
3. Click the "Keys" link
4. Click the "Add" button. By clicking the "Add" button, a new key will be generated and listed with the other keys

Pending Keys

Keys are marked as pending two ways:

1. An Auto-Vending certificate was purchased with an un-approved payment method. The key is still generated to that once you approve payment, you will not have to create the key... just mark it Active.
2. The key was manually changed to Pending.

Auto-Vending Details

What is Auto-Vending?

Auto-Vending allows your store to automatically generate license keys based on the product purchased and the payment method used. Each certificates settings has the option to specify an auto-vending product code. When that product code is purchased a certificate key of the specified value will be created. If the key was purchased with an approved payment, then the key is set to Active. If not, the key is set to Pending.

Email Delivery Options & More (Optional)

You have the option, using product attributes, to collect certificate recipient information. You can collect the recipients name, email, and a message or note. In order to facilitate this feature, you will need to create these attributes for your gift certificate products.

Update: You can now add an attribute with the code 'gc_amount' to collect the certificate value desired by the customer. If your using this option, you would set the product price of this gift certificate to zero and then specify the price values for each attribute option.

\$100 Gift Certificate

Quantity in Basket: *None*
 Code: **GC100**
 Price: **\$100.00**

Send email to recipient?

Recipient Name :

Recipient Email :

Quantity:

Attribute Code	Suggested Prompt		Recommended Type
gc_amount	Amount		Radio or Drop-Down
recip_send	Send email to recipient?		Checkbox
recip_name	Recipient Name		Text Field

Attribute Code	Suggested Prompt		Recommended Type
recip_email	Recipient Email		Text Field
recip_message	Note		TextArea / Text Field

Remove	Code	Prompt	Image	Type	Copy?	Price	Cost	Weight	D R	ADD ATTRIBUTE 
<input type="checkbox"/>	↓ recip_send	Send email to recipient?		Checkbox		0.00	0.00	0.00		EDIT HERE
<input type="checkbox"/>	↑↓ recip_name	Recipient Name		Text Field		0.00	0.00	0.00		EDIT HERE
<input type="checkbox"/>	↑ recip_email	Recipient Email		Text Field		0.00	0.00	0.00		EDIT HERE

Zero Order Balance

In the event the gift certificate covers the cost of the order, you will want to use the example code in your OPAY page template:

The code highlighted in **green** is the new code:

```

<mvt:if expr="l.settings.basket.formatted_total EQ '$0.00'">
  <form method="post" action="&mvt:global:secure_sessionurl;">
</mvt:if>
<mvt:else>
  <form method="post" action="&mvt:payment:url;">
</mvt:if>

```

Little further down....

```

<mvt:if expr="l.settings.basket.formatted_total EQ '$0.00'">
  <input type="hidden" name="PaymentMethod" value="">
  <tr><td align="left" valign="middle">
    <b>Your balance is zero and no payment is necessary. Press continue to complete your purchase.</b>
  </td></tr>
</mvt:if>
<mvt:else>
  <tr><td align="left" valign="middle">
    <input type="hidden" name="PaymentMethod" value="&mvt:global:PaymentMethod;">
    <mvt:if expr="NOT ISNULL l.settings.payment.desc">
      <mvt:item name="fonts" param="body_font">
        <b>&mvt:payment.desc;</b><br>
      </mvt:item>
    </mvt:if>
    <mvt:if expr="NOT ISNULL l.settings.payment.message">
      <mvt:item name="fonts" param="body_font">
        &mvt:payment.message;<br>
      </mvt:item>
    </mvt:if>
    <table border="0" cellpadding="2" cellspacing="0">
      <mvt:foreach array="payment:fields" iterator="field">
        <tr><td align="left" valign="middle">
          <mvt:item name="fonts" param="body_font">
            <mvt:if expr="l.settings.field.invalid">
              <font color="red"><b>&mvt:field.prompt;</b></font>
            </mvt:if>
            <b>&mvt:field.prompt;</b>
          </mvt:if>
        </mvt:td><td align="left" valign="middle">
          <mvt:item name="fonts" param="body_font">
            <mvt:item name="payment" param="field.code" />

```

```
                                </mvt:item>
                                </td></tr>
                                </mvt:foreach>
                                </table>
                                </td></tr>
                                </mvt:if>
```

Certificate Email Template Example

Congratulations %recip_name%, you have received a gift certificate in the amount of \$%amount%.

Your certificate key is: %key%

To redeem your gift certificate, simply enter the above certificate key during checkout.

Special Message: %message%

Best Regards,
YourStore.com Staff

Available Email Template Tokens

Tokens are replaced with dynamic content when the template is being parsed.

- **%recip_name%** - Gift certificate recipient name
- **%recip_email%** - Gift certificate recipient email
- **%sender_fname%** - Gift certificate senders first name
- **%sender_lname%** - Gift certificate senders last name
- **%sender_email%** - Gift certificate senders email
- **%amount%** - Gift certificate amount
- **%key%** - Gift certificate key
- **%message%** - Recipient gift certificate message

Templates – Redemption Template

```
<table cellpadding="10" cellspacing="2">
<tr><td>
  <b>Gift Certificate: <b>
</td><form action="&mvt:global:secure_sessionurl;" method="POST"><td>
  <input type="text" size="20" name="giftcert" value="&mvt:global:giftcert;">
  <input type="hidden" size="20" name="Action" value="REDEEMCERT">
  <input type="hidden" size="20" name="Screen" value="&mvt:global:Screen;">
  <input type="hidden" size="20" name="Store_Code" value="&mvt:global:Store_Code;">
  <input type="submit" value="Redeem">

  <mvt:if expr = "g.CertMessage EQ 'BLANK'">
    <font color="red">
      <br>Please enter a certificate ID.
    </font>
  </mvt:if>

  <mvt:if expr = "g.CertMessage EQ 'EXPIRED'">
    <font color="red">
      <br>The certificate ID entered has expired.
    </font>
  </mvt:if>

  <mvt:if expr = "g.CertMessage EQ 'INACTIVE'">
    <font color="red">
      <br>The certificate ID entered is not active.
    </font>
  </mvt:if>

  <mvt:if expr = "g.CertMessage EQ 'NOTFOUND'">
    <font color="red">
      <br>The certificate ID entered was not found.
    </font>
  </mvt:if>

  <mvt:if expr = "g.CertMessage EQ 'ZERO'">
    <font color="red">
      <br>The certificate ID entered has a zero balance.
    </font>
  </mvt:if>

  <mvt:if expr = "g.CertMessage EQ 'INUSE'">
    <font color="red">
      <br>The certificate ID entered can only be used once per order.
    </font>
  </mvt:if>

  <mvt:if expr = "g.CertMessage EQ 'MULTIPLE'">
    <font color="red">
      <br>Only one certificate per order may be used.
    </font>
  </mvt:if>

  <mvt:if expr = "g.CertMessage EQ 'ADDED'">
    <font color="red">
      <br>Certificate has been added to your order.
    </font>
  </mvt:if>

</form>
</td></tr>
```

```
</table>
<br />
```

Balance Lookup

The below example will allow your customers to enter their license key to check their available balance. This can be placed on any page template in your store.

```

<table cellpadding="10" cellspacing="2">
<tr><td>
  <b>Check Gift Certificate Balance: <b>
</td><form action="&mvt:global:secure_sessionurl;" method="POST"><td>
  <input type="text" size="20" name="giftcert" value="&mvt:global:giftcert;">
  <input type="hidden" size="20" name="Action" value="CERTBALANCE">
  <input type="hidden" size="20" name="Screen" value="&mvt:global:Screen;">
  <input type="hidden" size="20" name="Store_Code" value="&mvt:global:Store_Code;">
  <input type="submit" value="Check Balance">

  <mvt:if expr = "NOT ISNULL g.GiftCertValue">
    <font color="red">
    <br>Your balance is $&mvt:global:GiftCertValue;
    </font>
  </mvt:if>
</form>
</td></tr>
</table>

```

Optional values available:

```

&mvt:global:GiftCertLastUsed;
&mvt:global:GiftCertExpires;
&mvt:global:GiftCertIssued;

```

Troubleshooting

The gift certificate keys are not showing up on the email confirmations.

Modules are executed in a first in first one fashion. In the event your order confirmation emails do not include the gift certificate keys, you will need to completely un-install the notification modules and then re-install.

To un-Install a module:

1. Un-check the email confirmation module under Order Fulfillment Configuration.
2. Click the "Modules" link in your left navigation menu.
3. Find the email module and click the "Edit" button.
4. Click the "Delete" Button.
5. Un-check the checkbox to delete the module from the server.

To re-install the module:

1. Click the "Modules" link in your left navigation
2. Click the "Add Module" button
3. Specify the module path for the email module.

```

modules/fulfill/custeml.mvc
modules/fulfill/meremail.mvc

```


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