

Points Redemption Manager

Product Description:

The Points Redemption Manager gives store owners another opportunity to reward their customers. This module gives you the ability to award points to your customers based on their purchases. These awarded points can then be used on future purchases for a discount.

Key Features:

- Point redemption ratio
- Point earning ratio
- Price group exclusion
- Product exclusion
- Max discount
- Apply towards shipping and/or tax
- Template based
- Minimum order requirements

Support:

Support is offered on all Sebenza modules via our online helpdesk. Module support includes, but not limited to, installation issues, compatibility, and module usage.

Requests outside of the modules scope will be addressed on a case by case scenario. In most cases these requests will on a custom development basis at our current hourly rate.

Before contacting support, please refer to not only this document... but also to our online FAQ center.

URL: <http://www.sebenza.com/>

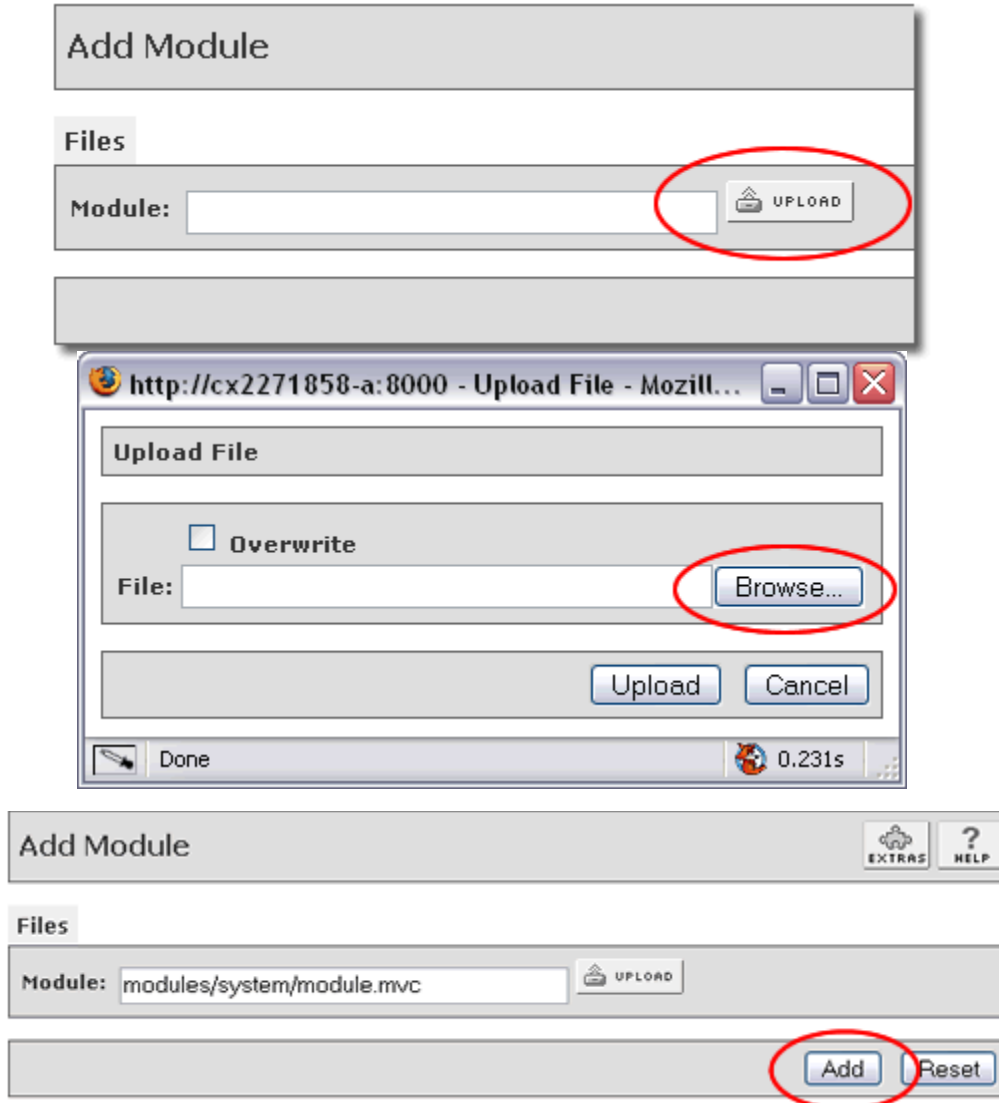
Installation Instructions

Step 1. After purchasing the Miva Merchant 5 module, download it to your computer. If it was supplied as a Zip file, unzip it to a convenient directory.

Step 2. Next, upload your new module to your Miva Merchant administration panel via the “Add” link to the right of the “Modules” link in the left navigation.



Step 3. Click the “Upload” button and select the module to be uploaded and installed. After you select the module click the “Add” button.



Now your module is installed to your Miva Merchant Domain. Next, we will need to assign the module to the store you want to use it with.

Step 4. Click “System Extension Configuration” within the left navigation under your selected store.

Step 5. Find the “Points Redemption Manager” module, select the checkbox, and hit “Update”.

Step 6. Now that the module is assigned to the store, you will need to enter your license number. Enter your purchased license number and click “Update”.

Step 7. An “Item” named “*points*” was created during installation and automatically assigned to your OSEL *Page Template*. In order for the Points Redemption Manager to work properly, we need to assign the points “*Item*” to the page template. Within the OSEL Page template, there is a tab called Items. Click the Items tab to assign the points item or to verify that the points item was assigned during installation.

Step 8. Point Redemption Template: We need to add the item tag to the OSEL template where we want the Points Redemption Manager module to display. Add the following line to the OSEL template:

```
<mvt:item name="points" param="redeem" />
```

Note: The item tag above can't be located within any <FORM></FORM> tags.

```
Code: OSEL
Name: Checkout: Shipping/Payment Selection
Template:
<br>
<mvt:item name="basket" />
<br />

<mvt:if expr="1.settings:basket:total GT 0">
<mvt:item name="points" param="redeem" />
<br />
<mvt:item name="giftcert" param="redeem" />
</mvt:if>

<form method="post" action="&mvt:global:secure_sessi
<input type="hidden" name="Screen" value="OPAY">
```

Step 9. Status Template (Optional): This step is not required, but suggested. This step will allow you to provide your customers with their point total before checking out. On any page template you would like the point status template to be displayed on, we need to assign the points item and add its corresponding template tag.

For this example, we will use the Customer Account template (ACED)... but you could do this on any page template.

Within the ACED page template, you will need to assign the points “item” under the Items tab. Next, add the following item tag where you would like the point status template to be displayed:

```
<mvt:item name="points" param="status" />
```

Module Settings

Points earned per dollar

This is how many points will be awarded to the customer for each dollar they spend.

Points spent per dollar

This is how many points the customer will need to redeem for each \$1 discount.

Max discount

Here you can specify a maximum dollar amount to be awarded to the customer when redeeming points.

Minimum order

This amount is used to determine if a customer can redeem any points based on their basket sub-total.

Basket Label

This text will be the discount description in the customers shopping basket after redeeming any points.

Apply towards tax

This option allows the customer to apply any point discounts to the tax total.

Apply towards shipping

This option allows the customer to apply any point discounts to the shipping total.

Issue points for approved payment methods only

If this option is checked the user must pay with an approved payment method to have the points immediately available. Otherwise, the points are marked as pending until the store admin changes it. Pending orders will be listed under the Pending Transactions tab within the modules admin panel.

Approved payment methods

This will list your currently available payment methods, you will need to select the approved payment methods if you have selected the option for approved methods only.

When points are redeemed add the remainder of order amount to point calculation

This option allows the customer to collect points on the amount spent after redeeming any points. For example, if the basket total was \$100 and they redeemed enough points for a \$20 discount... they would earn points on the remaining \$80.

Exclude Price Groups

This area is to specify any excluded price groups. This option will drill down to the product level, so technically a price group customer could accumulate points on any products not assigned to their price group.

Exclude Products

This area is to specify any excluded product codes from earning points. You will need to wrap each product code with a pipe delimiter. For example: |code1|code2|code3|

Redemption Template

This is the template that is presented to your customer for Points Redemption if they meet the qualifying settings.

Status Template

This is the template that is presented to your customer to display their current point total.

Templates

Redemption Template:

```
<mv:if expr = "g.point_min_order AND (g.basket_total LT g.point_min_order)">
  You must purchase $&mv:global:point_min_order; before you can use your points.
</mv:if>
<mv:if expr = "g.total_points GT 0">
  <b>Points Redemption: <br />
  <table cellpadding="10" cellspacing="2">
  <tr><td>
    You have accumulated &mv:global:total_points; points. You are eligible to use &mv:global:eligible_points; on today's order
    for a savings of $&mv:global:point_savings; on today's order.
    </td><form action="&mv:global:secure_sessionurl;" method="POST"><td>
      <input type="hidden" size="20" name="Action" value="REDEEMPOINTS">
      <input type="hidden" size="20" name="Screen" value="&mv:global:Screen;">
      <input type="hidden" size="20" name="Store_Code" value="&mv:global:Store_Code;">
      <input type="submit" value="Redeem">
    </td></form></td>
  </tr></table>
  </mv:if>
  <mv:if expr = "g.PointsMessage EQ 'REDEEMED'">
    <font color="red">
      <br>Points redeemed.
    </font>
  </mv:if>
</td></form></tr>
</table>
</mv:if>
</mv:if>
```

Status Template:

You have &mv:global:total_points; points available to spend.

Available Variables

g.total_points

Displays the customer's current total point value

g.eligible_points

Displays how many points the customer is eligible to use on their current order.

g.point_savings

Displays the dollar amount savings the customer is eligible to use on their current order.

g.total_savings

Displays the total dollar amount savings the customer is eligible to use based on their total point value.

g.point_min_order

Displays the minimum order amount. Also used as a conditional to display the redemption template or not.

g.basket_total

Displays the customers current basket sub-total. Also used as a conditional to display the redemption template or not when using a minimum order amount.

Customer Tab

Each customer account in your stores admin panel will have a new tab called "Points Redemption Manager". Within this tab, you will be able to view a log of the customers point transaction history. Also within this tab, you will be able to adjust the customers point total as well as create a note when doing so.

Point Total: Add Note?

Order #	Date	Action	Note	Point Total
5408	11/04/2005 11:14:34	Order	Earned 170 points	170
5409	11/04/2005 11:25:07	Order	Earned 35 points	205
n/a	11/09/2005 01:34:54	Admin Update	Added 20 points on 11/08/2005	225

Customer 'kole' updated

Import Utility

Included with your download is an import utility. This module is upload like any other module. It will automatically show up under "Import Data" after being uploaded. Your flat file import should contain two fields. The first field is the users login name and the second field is a numerical value for the points. You will have the option to add the points or update the users current point total.

Zero Order Balance

In the event the points savings covers the cost of the order, you will want to use the example code in your OPAY page template:

The code highlighted in **green** is the new code:

```
<mvt:if expr="l.settings:basket:formatted_total EQ '$0.00'">  
  <form method="post" action="&mvt:global:secure_sessionurl;">  
</mvt:if>  
<mvt:else>  
  <form method="post" action="&mvt:payment:url;">  
</mvt:if>
```

Little further down....

```
<mvt:if expr="l.settings:basket:formatted_total EQ '$0.00'">  
  <input type="hidden" name="PaymentMethod" value="">  
  <tr><td align="left" valign="middle">  
    <b>Your balance is zero and no payment is necessary. Press continue to complete your purchase.</b>  
  </td></tr>  
</mvt:if>  
<mvt:else>  
  <tr><td align="left" valign="middle">  
    <input type="hidden" name="PaymentMethod" value="&mvt:global:PaymentMethod;">  
    <mvt:if expr="NOT ISNULL l.settings:payment:desc">  
      <mvt:item name="fonts" param="body_font">  
        <b>&mvt:payment:desc;</b><br>  
      </mvt:item>  
    </mvt:if>  
    <mvt:if expr="NOT ISNULL l.settings:payment:message">  
      <mvt:item name="fonts" param="body_font">  
        &mvt:payment:message;<br>  
      </mvt:item>  
    </mvt:if>  
    <table border="0" cellpadding="2" cellspacing="0">  
      <mvt:foreach array="payment:fields" iterator="field">  
        <tr><td align="left" valign="middle">  
          <mvt:item name="fonts" param="body_font">  
            <mvt:if expr="l.settings:field:invalid">  
              <font color="red"><b>&mvt:field:prompt;</b></font>  
            </mvt:if>  
            <mvt:else>  
              <b>&mvt:field:prompt;</b>  
            </mvt:if>  
          </mvt:item>  
        </td><td align="left" valign="middle">  
          <mvt:item name="fonts" param="body_font">  
            <mvt:item name="payment" param="field:code" />  
          </mvt:item>  
        </td></tr>  
      </mvt:foreach>  
    </table>  
  </td></tr>  
</mvt:if>
```

Bonus Points Parameter

The bonus points param allows you to inject points to a customers account based on a certain action. For example creating a new account:

```
<mvt:if expr="g.Screen EQ 'SFNT' AND g.Action EQ 'ICST'">  
  <mvt:item name="points" param="bonuspoints|100" />  
  Thank you for creating an account. In appreciation, we have given you 100 bonus points.  
</mvt:if>
```

In the above example, the code would be placed on your SFNT page template.

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