

Ultimate Product Reviews and Ratings™

Product Description:

This module will give your customers the ability to leave feedback on various products in your store, just like Amazon.com does. Along with that feedback, your customers can score the product between 1 - 5.

Key Features:

- One review per customer per product - Limits the customer to only post one review per product.
- Email notification - This option will notify you via email when a new product review has been posted.
- Template based layout - A template based layout system gives the store owner complete control of the look and feel of the modules output
- Admin panel for review editing - Here you can edit, delete, and approve reviews.
- Approval system - This module has the option to require each review to be approved by the admin before being visible on the store.
- Force login before posting reviews - This will force customers to log into their account or create an account before posting a review.
- Product page pagination w/ link to view all - by using this option you can limit the amount of reviews that are listed on the product page. When you using this option, you will have the ability to have a link that takes the customer to the full listing page.

Support:

Support is offered on all Sebenza modules via our online helpdesk. Module support includes, but not limited to, installation issues, compatibility, and module usage.

Requests outside of the modules scope will be addressed on a case by case scenario. In most cases these requests will on a custom development basis at our current hourly rate.

Before contacting support, please refer to not only this document... but also to our [online FAQ center](#).

URL: <http://www.sebenza.com/>

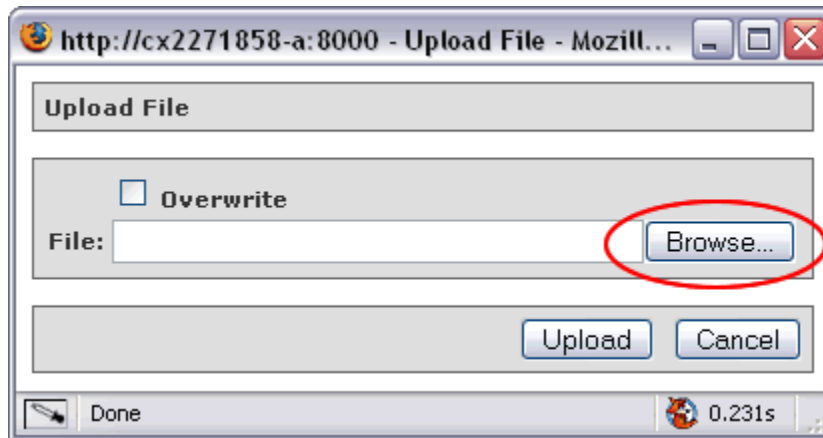
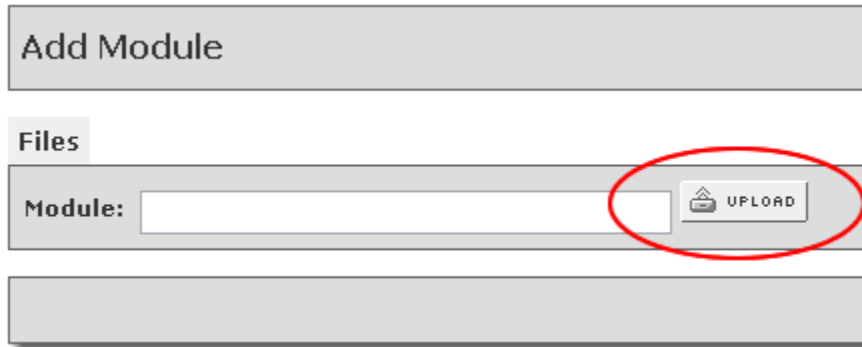
Installation Instructions

Step 1. After purchasing the MIVA Merchant 5 module, download it to your computer. If it was supplied as a Zip file, unzip it to a convenient directory. Winzip is a popular tool for un-zipping files and is available [here](#).

Step 2. Next, upload your new module to your MIVA Merchant administration panel via the “Add” link to the right of the “Modules” link in the left navigation.



Step 3. Click the “Upload” button and select the module to be uploaded and installed. After you select the module click the “Add” button.



Now your module is installed to your MIVA Merchant Domain. Next, we will need to assign the module to the store you want to use it with.

Step 4. Click “System Extension Configuration” within the left navigation under your selected store.

Step 5. Find the “Ultimate Product Reviews and Ratings” module, select the checkbox, and hit “Update”.

Step 6. After you hit the “Update” button, a new tab was created called “Ultimate Product Reviews and Ratings”. Click on the “Ultimate Product Reviews and Ratings” tab. Now that the module is assigned to the store, you will need to enter your license number. Enter your purchased license number and click “Update”. If you do not have a valid license number please contact Sebenza.

Step 7. An “Item” named “*productreviews*” was created during installation and automatically assigned to your PROD *Page Template*. Click the “Items” tab within the PROD Page Template to assign the “productreviews” item or to verify that the “productreviews” item was assigned during installation.

Step 8. Reviews Template: We need to add the item tag to the PROD template where we want the Ultimate Product Reviews and Ratings module to display. Add the following line to the PROD template:

```
<mvt:item name="productreviews" param="template" />
```

```
<mvt:if expr="1.settings:product_count NE 0">
  <br><br>
  <mvt:item name="fonts" param="hdr_font">
  <b>Related Item(s)</b><br>
</mvt:item>

  <mvt:item name="product_list" />
</mvt:if>
<mvt:item name="prod_ctgy_hdft" param="prod_footer" />
</blockquote>

<mvt:item name="productreviews" param="template" />
</td></tr>
```

Step 9. This step should have been completed for you when the module was installed. If not, follow these instructions. Create REVIEWS page template: On your left navigation, click “Pages” then click the “ADD PAGE” button. Enter “REVIEWS” for the code and “Product Reviews” for the name. For the template, copy and paste the template code from the REVIEWS.mvt file included with your download. After you have entered this data, click the “Add” button to complete the page template creation. Next, click the “Items” tab to assign the “productreviews” item to this page.

Step 10. This step should have been completed for you when the module was installed. If not, follow these instructions. Create WREVIEWS page template: On your left navigation, click “Pages” then click the “ADD PAGE” button. Enter “WREVIEWS” for the code and “Write Product Review” for the name. For the template, copy and paste the template code from the WREVIEWS.mvt file included with your download. After you have entered this data, click the “Add” button to complete the page template creation.

Step 11 (optional). “View All Reviews” Page (Optional): Create PRODUCT_REVIEWS page template: On your left navigation, click “Pages” then click the “ADD PAGE” button. Enter “PRODUCT_REVIEWS” for the code and “All Product Reviews” for the name. For the template, copy and paste the template code from the PRODUCT_REVIEWS.mvt file included with your download. After you have entered this data, click the “Add” button to complete the page template creation. Next, click the “Items” tab to assign the “productreviews” item to this page.

Login and Account Conditionals (If using Force Account)

In order for the Customer Login component of your site to know that the user is logging in to create a product review, we need to add a little template code to the LOGN and ACAD Page Templates.

Note: The following code will have tried to install itself during installation of the module.

Here are example conditionals you can use to check if the customer is logging in to leave a review.

LOGN Page Template:

```
<mv:if expr="g.Write_Review">
  <a href="&mv:global:secure_sessionurl;Screen=ACNT&Write_Review=1&Product_Code=&mv:global:Product_Code;">
</mv:else>
  <a href="&mv:global:secure_sessionurl;Screen=ACNT">
</mv:if><Create New Account</a><br>
```

Look for:

```
<form method="post" action="&mv:global:secure_sessionurl;">
<input type="hidden" name="Store_Code" value="&mvte:store:code;">
<input type="hidden" name="Screen" value="SFNT">
```

And add the following under it:

```
<mv:if expr="g.Write_Review">
  <input type="hidden" name="Write_Review" value="1">
  <input type="hidden" name="Product_Code" value="&mv:global:Product_Code;">
</mv:if>
```

ACAD Page Template:

Look for:

```
<form method="post" action="&mv:global:secure_sessionurl;">
<input type="hidden" name="Store_Code" value="&mvte:global:Store_Code;">
<input type="hidden" name="Action" value="ICST">
<input type="hidden" name="Order" value="&mvte:global:Order;">
```

Add the following under it:

```
<mv:if expr="g.Write_Review">
  <input type="hidden" name="Write_Review" value="1">
  <input type="hidden" name="Product_Code" value="&mv:global:Product_Code;">
</mv:if>
```

General Settings

- **Approve all reviews?** - When checked, this will mark all submitted reviews as pending until the store admin can review and approve the reviews.
- **Force users to create account before posting?** - When checked, this option will force users to login before submitting a product review.
- **Pagination** – This setting will limit the number of reviews to be displayed on the product display.
- **Full Star Image** – Here you will specify the path the full star image included with your module. Use the “Upload” button to load the image if you have not done so already.
- **Half Star Image** - Here you will specify the path the half star image included with your module. Use the “Upload” button to load the image if you have not done so already.

Email Notification Settings

- **Send Notification Email To** – By specifying an email address in this box, the system will send an email notifying that a new review has been posted.
- **Email Subject** – Subject of the notification email.
- **HTML Format** – When checked, the notification email template will be sent using an HTML format.
- **Email Template** – Email body template for the notification email.

Template Settings

- **Reviews Template** – This is the template used for displaying the product reviews on the PROD page template. This template is used vs adding the code directly to the PROD template for the sake of keeping it more organized.
- **Template Notes** - This textbox will allow you to specify any notes that might be unique to the template changes.
- **Versions** – This dropdown menu will allow you to archive previous changes. This archive is created each time a template is updated. At any time you can revert back to an archived template. To revert back, choose the template archive from the dropdown and click the “Recall” link. To delete the archive, click the “Clear History” link.

Pending Reviews

The Pending Reviews section will list any reviews awaiting approval. Once a review has been approved, it can be viewed at anytime in the admin under each individual product settings. To approve a review, click the “Edit” button to view the review details. To approve multiple reviews, click each “Approve” checkbox when viewing them in the list format and hit “Update”.

Notification Email Template Example

A new product review has been posted.

Product Name: %product_name%

Product Code: %product_code%

Title: %title%

Review: %review%

Posted By: %name% %email%

Available Email Template Tokens

Tokens are replaced with dynamic content when the template is being parsed.

- **%product_code%** - Product code for the product being reviewed
- **%product_name%** - Product name for the product being reviewed
- **%review%** - Review submitted by reviewer
- **%title%** - Title of review submitted by reviewer
- **%rating%** - Reviewers numeric rating of the product
- **%email%** - Reviewers email address

Templates – Reviews Template

```
<table border="0" cellpadding="0" cellspacing="0" width="550">
<mvt:if expr="g.Action EQ 'ADD_REVIEW'">
  <tr><td>
    <mvt:item name="fonts" param="body_font">
    <b>Thank you, your review has been submitted and is awaiting approval.</b>
    <p>&nbsp;</p>
    </mvt:item>
  </td></tr>
</mvt:if>
<tr><td>
  <table width="155" border="0" cellspacing="0" cellpadding="0">
    <tr><td bgcolor="#F3F3F3" height="20" align="center" valign="middle" NOWRAP>
      <b><font face="verdana,arial,helvetica,sans-serif" color="#CC6600" size="medium">
        Customer Reviews
      </font></b>
    </td></tr>
  </table>
  <table width="100%" border="0" cellpadding="0" cellspacing="0">
    <tr><td bgcolor="#F3F3F3" height="5"></td></tr>
    <tr><td bgcolor="#999999" height="1"></td></tr>
  </table>
  <mvt:item name="fonts" param="body_font">
  <b>Average Customer Review:</b>
  <mvt:if expr="g.Total_Reviews">
    &mvt:productrating:stars; &mvt:global:Total_Reviews; Reviews
  <mvt:else>
    Not yet rated
  </mvt:if>
  <br />
  <b><a href="&mvt:global:sessionurl;Screen=WREVIEWS&Product_Code=&mvt:global:product_code;">Write an online review</a>
  and share your thoughts with others.</b>
  </mvt:item>
</td></tr>
<tr><td>
  <br />
  <table border="0" width="100%">
    <mvt:if expr="l.settings:productreviews">
      <mvt:foreach iterator="reviews" array="productreviews">
        <tr><td valign="top" NOWRAP>
          <mvt:item name="fonts" param="body_font">
            &mvt:reviews:stars; <b>&mvt:reviews:title;</b>, &mvt:reviews:month;.&mvt:reviews:day;.&mvt:reviews:year;
          </mvt:item>
        </td></tr>
      </mvt:foreach>
    </mvt:if>
  </table>
</td></tr>
</tr></td>
```

```

        </td></tr>
        <tr><td valign="top" NOWRAP>
            <mvt:item name="fonts" param="body_font">
                <small>Reviewer: <mvt:if expr="l.settings:reviews:s_email"><a
href="mailto:&mvt:reviews:email;"></mvt:if>&mvt:reviews:name;<mvt:if expr="l.settings:reviews:s_email"></a></mvt:if> (&mvt:reviews:city;,
&mvt:reviews:state;)</small>
            </mvt:item>
        </td></tr>
        <tr><td>
            <br>
            <mvt:item name="fonts" param="body_font">
                &mvt:reviews:review;
            </mvt:item>
        </td></tr>
        <tr><td>
            <hr width="90%" size="1" color="#CCCCCC">
            <p>&nbsp;</p>
        </td></tr>
    </mvt:foreach>
<mvt:else>
    <tr><td>
        <mvt:item name="fonts" param="body_font">
            <i>There are no reviews</i>
        </mvt:item>
    </td></tr>
</mvt:if>
</table>

    <mvt:if expr="g.ReviewCount GE g.ReviewPaging">
        <p align="right"><a href="&mvt:global:sessionurl;Screen=REVIEWS&Product_Code=&mvt:global:product_code;">View all
&mvt:global:Total_Reviews; reviews</a></p>
    </mvt:if>
</td></tr>
</table>

```

Displaying the product rating on other pages, such as CTGY

1. For the page templates you are wanting to display the product rating on, click the “Items” tab and assign the “productreviews” item.
2. Within the product list layout add the “productreviews” item tag.

```
<mvt:item name="productreviews" PARAM="stars" />
```

3. Example template code to display the rating:

```

Rating:
<mvt:if expr="g.ReviewStars">
    &mvt:global:ReviewStars;
<mvt:else>
    <i>Not yet rated</i>
</mvt:if>

```

Note: Make sure the “productreviews” item tag is above the rating template code.

Latest Top Product Reviews Display

Displays the latest product reviews store wide.

The modules admin panel has a setting called “Top Reviews”. This will control how many product reviews are displayed when using this array. On any page templates you would like to display the latest top reviews, you will need to assign the “top_reviews” Item. To do this, go to the Page template you are working on, click the “Items” tab, find the “top_reviews” item and check the checkbox. Next, click “Update” to complete the Item assignment.

Sample Template Code:

```
<table border="0" width="100%">
<mvt:foreach iterator="reviews" array="topreviews">
  <tr><td valign="top" nowrap>
    <b>&mvt:reviews:title;</b>
    <b>
    <a href="**mvt:global:sessionurl;Store_Code=&mvt:global:Store_Code;Screen=PROD&Product_Code=&mvt:reviews:product_code;">
    &mvt:reviews:product_name;</a>
    </b>
  </td></tr>
  <tr><td valign="top" nowrap>
    &mvt:reviews:stars; &mvt:reviews:month;.&mvt:reviews:day;.&mvt:reviews:year;
  </td></tr>
  <tr><td valign="top" nowrap>
    Submitted By:
    &mvt:reviews:name; (&mvt:reviews:city;, &mvt:reviews:state;)
    <br>
    &mvt:reviews:review;
    <br>
  </td></tr>
</mvt:foreach>
</table>
```

Latest Top Category Product Reviews Display

Displays the latest product reviews for the current category.

The modules admin panel has a setting called “Top Category Reviews”. This will control how many product reviews are displayed when using this array. For the CTGY Page template, you will need to assign the “top_ctgy_reviews” Item. To do this, go to the CTGY Page template, click the “Items” tab, find the “top_ctgy_reviews” item and check the checkbox. Next, click “Update” to complete the Item assignment.

Sample Template Code:

```
<table border="0" width="100%">
<mvt:foreach iterator="reviews" array="topctgyreviews">
  <tr><td valign="top" nowrap>
    <b>&mvt:reviews:title;</b>
    <b>
    <a href="**mvt:global:sessionurl;Store_Code=&mvt:global:Store_Code;Screen=PROD&Product_Code=&mvt:reviews:product_code;">
    &mvt:reviews:product_name;</a>
    </b>
  </td></tr>
  <tr><td valign="top" nowrap>
    &mvt:reviews:stars; &mvt:reviews:month;.&mvt:reviews:day;.&mvt:reviews:year;
  </td></tr>
  <tr><td valign="top" nowrap>
    Submitted By:
    &mvt:reviews:name; (&mvt:reviews:city;, &mvt:reviews:state;)
    <br>
    &mvt:reviews:review;
    <br>
  </td></tr>
</mvt:foreach>
</table>
```

Top Reviewed Products

Displays the latest reviewed products store wide.

The modules admin panel has a setting called “Top Reviewed Products”. This will control how many products are displayed when using this array. On any page templates you would like to display the latest top reviewed products, you will need to assign the “top_reviewed_products” Item. To do this, go to the Page template you are working on, click the “Items” tab, find the “top_reviewed_products” item and check the checkbox. Next, click “Update” to complete the Item assignment.

Sample Template Code:

```
<table border=0 cellpadding=5 cellspacing=5 width="100%">
<mv:foreach iterator="product" array="topreviewedproducts">
    <tr><td valign="top">
        <b>
            <a href="&mv:global:sessionurl;Store_Code=&mv:global:Store_Code;Screen=PROD&Product_Code=&mvta:product.code;">
                &mv:product.name;</a>
            </b>
            &mv:product.stars; (&mv:product.reviewcount; Reviews)
        <br />
        Code: <b>&mv:product.code;</b><br>
        Price: <b>&mv:product.formatted_price;</b>
        <br />
    </td></tr>
</mv:foreach>
</table>
```

Top Reviewed Products by Category

Displays the latest reviewed products for the current category.

The modules admin panel has a setting called “Top Category Reviewed Products”. This will control how many products are displayed when using this array. For the CTGY Page template, you will need to assign the “top_ctgy_reviewed_products” Item. To do this, go to the CTGY Page template, click the “Items” tab, find the “top_ctgy_reviewed_products” item and check the checkbox. Next, click “Update” to complete the Item assignment.

Sample Template Code:

```
<table border=0 cellpadding=5 cellspacing=5 width="100%">
<mv:foreach iterator="product" array="topreviewedproducts">
    <tr><td valign="top">
        <b>
            <a href="&mv:global:sessionurl;Store_Code=&mv:global:Store_Code;Screen=PROD&Product_Code=&mvta:product.code;">
                &mv:product.name;</a>
            </b>
            &mv:product.stars; (&mv:product.reviewcount; Reviews)
        <br />
        Code: <b>&mv:product.code;</b><br>
        Price: <b>&mv:product.formatted_price;</b>
        <br />
    </td></tr>
</mv:foreach>
</table>
```

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