

Suggested Products

Product Description:

The Suggested Products module gives you another way to upsell your customers. This module tracks what products were purchased with what products. Each time a product set is purchased, the products are given a rank. This rank is then used to show the customer a “Customers who purchased this, also purchased” type system. You could also use this as a dynamic related products system.

Key Features:

- Product Rankings
- Product Display Count
- Basket Display Count
- Product Exclusions
- Product Suggestion Lookup/Add/Edit Tool

Support:

Support is offered on all Sebenza modules via our online helpdesk. Module support includes, but not limited to, installation issues, compatibility, and module usage.

Requests outside of the modules scope will be addressed on a case by case scenario. In most cases these requests will on a custom development basis at our current hourly rate.

Before contacting support, please refer to not only this document... but also to our online FAQ center.

URL: <http://www.sebenza.com/>

Installation Instructions

1. After purchasing the Miva Merchant 5 module, download it to your computer. If it was supplied as a Zip file, unzip it to a convenient directory.
2. Next, upload your new module to your Miva Merchant administration panel via the “Add” link to the right of the “Modules” link in the left navigation.
3. Click the “Upload” button and select the module to be uploaded and installed. After you select the module click the “Add” button.

Now your module is installed to your Miva Merchant Domain. Next, we will need to assign the module to the store you want to use it with.

4. Click “Order Fulfillment Configuration” within the left navigation under your selected store.
5. Find the “Suggested Products” module, select the checkbox, and hit “Update”.
6. Now that the module is assigned to the store, you will need to enter your license number. Enter your purchased license number and click “Update”.
7. An “Item” named “*suggestedproducts*” was created during installation. In order for the Suggested Products module to display any products, we need to assign the suggestedproducts “*Item*” to the desired page template. Within the PROD and BASK Page templates, there is a tab called Items. Click the Items tab to assign the suggestedproducts item or to verify that the suggestedproducts item was assigned during installation.
8. Suggested Product Display: Please see the examples on the following page for displaying the Suggested Products.

Module Settings

Suggestions to List (PROD)

This will determine how many suggest products the module will display on the PROD Screen.

Suggestions to List (BASK)

This will determine how many suggest products the module will display on the BASK Screen.

Exclusion List

Here you can select any products to be excluded from being viewed within the store as a suggest product.

View Suggestions

By entering the desired product code on this screen, you will be able to view the products suggested products along with its rank.

Template Example (Line Item Row)

```
<mvt:if expr="l.settings:suggestedproducts">
  <br />
  <b>Customers who purchased this product, also purchased:</b><br>
  <table border=0 cellpadding=2 cellspacing=0>
    <tr><td align="left" valign="middle" bgcolor="&mvt:colors:lhdr_bg;">
      <mvt:item name="fonts" param="lhdr_font">
        <b>Code</b>
      </mvt:item>
    </td><td align="left" valign="middle" bgcolor="&mvt:colors:lhdr_bg;" width="100%">
      <mvt:item name="fonts" param="lhdr_font">
        <b>Name</b>
      </mvt:item>
    </td><td align="right" valign="middle" bgcolor="&mvt:colors:lhdr_bg;">
      <mvt:item name="fonts" param="lhdr_font">
        <b>Price</b>
      </mvt:item>
    </td><td align="right" valign="middle" bgcolor="&mvt:colors:lhdr_bg;">
      &nbsp;
    </td></tr>
    <mvt:foreach iterator="suggestedproduct" array="suggestedproducts">
      <tr><td align="left" valign="middle" bgcolor="&mvt:suggestedproduct:bgcolor;" nowrap>
        <mvt:item name="fonts" param="body_font">
          <a href="&mvt:global:sessionurl;Screen=PROD&Product_Code=&mvta:suggestedproduct:code;">
            &mvt:suggestedproduct:code;</a>
          </mvt:item>
        </td><td align="left" valign="middle" bgcolor="&mvt:suggestedproduct:bgcolor;">
          <mvt:item name="fonts" param="body_font">
            &mvt:suggestedproduct:name;
          </mvt:item>
        </td><td align="right" valign="middle" bgcolor="&mvt:suggestedproduct:bgcolor;" nowrap>
          <mvt:item name="fonts" param="body_font">
            &mvt:suggestedproduct:formatted_price;
          </mvt:item>
        </td>
        <mvt:if expr="l.settings:suggestedproduct:inv_level NE 'out'">
          <form method="post" action="&mvt:global:sessionurl;">
            <input type="hidden" name="Action" value="ADPR">
            <input type="hidden" name="Screen" value="&mvte:global:Screen;">
            <input type="hidden" name="Quantity" value=1>
            <input type="hidden" name="Attributes" value="Yes">
            <input type="hidden" name="Store_Code" value="&mvte:global:Store_Code;">
            <input type="hidden" name="Offset" value="&mvte:global:Offset;">
            <input type="hidden" name="Product_Code" value="&mvta:suggestedproduct:code;">
            <input type="hidden" name="Current_Product_Code" value="&mvte:global:Product_Code;">
            <td align="left" valign="middle" bgcolor="&mvt:suggestedproduct:bgcolor;">
              <mvt:item name="buttons" param="Add1ToBasketL" />
            </td></form>
          </mvt:if>
        </tr>
      </mvt:foreach>
    </table>
  <br />
</mvt:if>
```

Available product fields for product list array:

```
&mvt:suggestedproduct:id;
&mvt:suggestedproduct:name;
&mvt:suggestedproduct:code;
&mvt:suggestedproduct:image;
```

cont...

&mvt:suggestedproduct:thumbnail;
&mvt:suggestedproduct:price;
&mvt:suggestedproduct:cost;
&mvt:suggestedproduct:formatted_price;(Price with currency support)
&mvt:suggestedproduct:descrip;
&mvt:suggestedproduct:weight;
&mvt:suggestedproduct:taxable;
&mvt:suggestedproduct:active;
&mvt:suggestedproduct:inv_active;(Not null if inventory is active for product)
&mvt:suggestedproduct:stock;(Quantity in stock)
&mvt:suggestedproduct:inv_level;(Inventory level identifier : in, low, out)
&mvt:suggestedproduct:inv_long;(Inventory Long Message)
&mvt:suggestedproduct:inv_short;(Inventory Short Message)
&mvt:suggestedproduct:quantity;(Quantity of item currently in basket)
&mvt:suggestedproduct:sale_count;(Total quantity of sales for that product)
&mvt:suggestedproduct:customfield_names:widget;(Field name for field code "widget")
&mvt:suggestedproduct:customfield_values:widget;(Field value for field code "widget")

Manually Adjusting Product Ranks

Each product in your administration panel will have a tab called "Suggest Products". Under this tab, you can do two things:

1. View the current products suggested products
2. Add / Update the current products suggested products.
 1. To do this, specify the product code for the product you would like suggested.
 2. Next, specify a rank value. This is a numerical value and the higher the number the higher it will display to your customer.

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